2019 ADVERTISING RATES

Alabama Contractor

Associated Plumbing-Heating-Cooling Contractors of Alabama

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Circulation: *Alabama Contractor* reaches 3,000 plumbing/HVAC contractors throughout Alabama, suppliers, wholesalers, manufacturers' reps, as well as state and local regulatory/inspection officials.

Format: 24 to 32 pages, full-size, full color, with features on plumbing, heating and cooling industry activity, supplier news, code reports, licensing issues, legislative and regulatory issues, company profiles, industry updates, new product reports and Alabama PHCC association activities.

Frequency: Published four times per year (quarterly) – insertion pricing is NET and includes **all four issues** and **full color ads.**

Online Version: The magazine appears online at **www.alabamaphcc.org** and includes hyperlinks from ads to the advertiser's website – including your company web URL in the index section. Also, interactive with social media supporting the official PHCC state association publication.

Specifications: High resolution (300 dpi) pdf format. Save as CMYK, Line Screen: 175, please embed fonts and links. Magazine trim size: 8.375 x 10.875

Dimensions/Rates: Net in all four issues (10% member discount) - send full color ad material to: **art@bluewaterpublishers.com**.

	Width x Height	Annual
Full Page (with bleed)	8.625" x 11.125"	$3995
Full Page (no bleed)	7.875" x 10.375"	$3995
1/2 Page Vertical	3.5" x 10"	$2795
1/2 Page Horizontal	7.875" x 5"	$2795
1/3 Page Square	5" x 5"	$1995
1/4 Page Vertical	3.5" x 5"	$1595

Back cover & inside front cover – additional $900.00
Inside back cover, page 3 and 5 – additional $600.00

PRINT IS... TANGIBLE, CREDIBLE, AND ENGAGING! ESTABLISHING YOUR BRAND, HELPING YOU REACH YOUR TARGET AUDIENCE AND DRIVE YOUR MESSAGE HOME.

Any additional production charges, if needed, will be billed to the advertiser as quoted.

2019 Planning Calendar for this Official PHCC State Association Publication:

ISSUE	SPACE RESERVED	ART DEADLINE	FEATURED
Spring – Mailed Mar 2019	Jan 21, 2019	Feb 04, 2019	Golf Event (May)
Summer – Mailed May 2019	Apr 15, 2019	Apr 29, 2019	Annual Trade Show (Oct.)
Fall – Mailed Sept 2019	Jul 22, 2019	Aug 05, 2019	
Winter – Dec 2019	Oct 14, 2019	Oct 28, 2019	

Digital support provided by Blue Water Publishers on our new website www.PHCC.News with your logo and featuring HVAC and plumbing stories, product releases, and case studies.

BLUE WATER PUBLISHERS LLC

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