



2019 ADVERTISING RATES

PHCC News of Washington

PHCC Plumbing-Heating-Cooling Contractors of Washington

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Circulation: PHCC News of Washington News Magazine reaches 2,500 plumbing/HVAC contractors throughout Washington, suppliers, wholesalers, manufacturers' reps, as well as state and local regulatory/inspection officials.

Format: 24 to 40 pages, full-size, full color, with features on plumbing, heating and cooling industry activity, supplier news, code reports, licensing issues, legislative and regulatory issues, company profiles, industry updates, new product reports and Washington PHCC association activities.

Frequency: Published **two** times per year – insertion pricing is NET and includes **both issues** and **full color ads**.

Online Version: The magazine appears online at **www.PHCCWA.org** and includes hyperlinks from ads to the advertiser's website – including your company web URL in the index section. Also, interactive with social media supporting the official PHCC state association publication.

Specifications: High resolution (300 dpi) pdf format. Save as CMYK, Line Screen: 175, please embed fonts and links. Magazine trim size: 8.375 x 10.875

Dimensions/Rates: Net in both issues (10% member discount) - send full color ad material to:
art@bluewaterpublishers.com.

	Width x Height	Annual
Full Page (with bleed)	8.625" x 11.125"	\$1997
Full Page (no bleed)	7.875" x 10.375"	\$1997
1/2 Page Vertical	3.5" x 10"	\$1397
1/2 Page Horizontal	7.875" x 5"	\$1397
1/3 Page Square	5" x 5"	\$997
1/4 Page Vertical	3.5" x 5"	\$797

**PRINT IS...
TANGIBLE,
CREDIBLE, AND
ENGAGING!
ESTABLISHING YOUR BRAND,
HELPING YOU REACH YOUR
TARGET AUDIENCE AND DRIVE
YOUR MESSAGE HOME.**

Back cover & inside front cover – additional \$450.00
Inside back cover, page 3 and 5 – additional \$300.00

Any additional production charges, if needed, will be billed to the advertiser as quoted.

2019 Planning Calendar for this Official PHCC State Association Publication:

ISSUE	SPACE RESERVED	ART DEADLINE
Spring – Mailed Apr 2019	Feb 18, 2019	Mar 06, 2019 – Annual Golf Tournament
Fall – Mailed Oct 2019	Sept 16, 2019	Oct 02, 2019

Digital support provided by Blue Water Publishers on our new website www.PHCC.News with your logo and featuring HVAC and plumbing stories, product releases, and case studies.



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